

Statewide Conference on Education of the Deaf and Hard of Hearing July 30 – August 1, 2012

Exhibitor, Advertising, and Sponsorship Information

Would you like to exhibit and sell your products to a group of over 800 deaf educators in a single conference? Planning is well underway for the 2012 Statewide Conference on Education of the Deaf and Hard of Hearing to be held at the **Westin Galleria in Houston, Texas** from **July 30-August 1, 2012**. The biennial conference is a rare and unique conference that reaches a variety of professionals and parents who represent every school district in the state of Texas as well as other states. Professionals attending the conference include administrators, audiologists, speech pathologists, diagnosticians, regional education service center personnel, private agencies, and interpreters. Parents of students who are deaf and hard of hearing also attend this conference.

The Westin Galleria Houston offers a large exhibit hall for vendors and exhibitors that is professionally decorated and staffed with security to showcase your businesses and organizations. To insure that attendees will visit exhibits and vendors, there will be day and evening events in the exhibit hall.

The conference planning committee invites you to promote your business or organization during the conference. A space may be reserved for a commercial booth, non-profit booth, or display only booth. Advertising space in the conference program and registration website may also be purchased. Conference attendee breaks may be purchased to encourage attendees to visit the exhibit hall.

Location:

Westin Galleria
5060 Alabama Street
Houston, Texas 77056
Phone: 713-960-8100
Fax: 713-960-6553

Information for Exhibitors:

Rates:

Commercial: \$300.00
Non-Profit: \$200.00
Display Only: \$100.00

If this conference is cancelled for any reason, the liability of the Statewide Conference for the Deaf shall be limited to reimbursement of the exhibitor fee.

All exhibitor applications and contracts are available online at www.swced.org or through **Brenda Wellen** at: alice.wellen@saisd.org. Exhibitor contracts should be returned by April 15, 2012 to:

Brenda Wellen
309 West Avenue M
San Angelo, TX 76903

Electricity to exhibit booths INCURS an additional charge. Information is available upon request.

Exhibitors whose application, contract, and payment are received by April 15, 2012 will be recognized in the conference program.

Exhibitor Hours:

Sunday, July 29:

Set up: 12:00 - 4:00 pm
Exhibits open: 5:00 - 9:00 pm

Monday, July 30:

Exhibits open: 8:00 -9:00 am
12:00-7:00 pm

Reception with Exhibitors 5:30 -7:00 pm

Tuesday, July 31:

Exhibits open: 7:30 – 8:45 am
12:00 - 7:00 pm
Exhibits breakdown: 7:00 – 9:00 pm

Security:

Security will be provided during non-visitation hours by SWCED.

Advertising Opportunities:

Exhibitors are invited to advertise in the conference program to promote their company and products to approximately 800 conference attendees.

Conference Program Advertising Rates:

Full Page Ad (B&W): \$200.00
Half Page Ad (B&W): \$125.00
Quarter Page Ad (B&W): \$ 75.00
2" X 3 1/2" Ad (B&W): \$ 50.00

Website Advertising Rates:

Logo on www.swced.org \$250.00

Advertisement request form is available at www.swced.org. The form, with materials and logos, should be sent to **Brenda Wellen** by April 15, 2012.

Brenda Wellen

309 West Avenue M
San Angelo, TX 76903
Voice: (325) 657-4055 ext. 345
Fax: (325) 657-4065
alice.wellen@saisd.org

Sponsorship Opportunities

An additional way for exhibitors to offer additional support, provide sponsored breaks, and gain additional advertisement for the company is to be a sponsor for the Statewide Conference.

Sponsorship applications are available at www.swced.org or through **Brenda Wellen** and should be received by April 15, 2012:

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Platinum Sponsor: \$3,000+

Will receive:
-A free booth in the exhibit area
-Acknowledgement in the opening keynote session
-Acknowledgement on conference signs
-Acknowledgement in program and on website
-Full page ad in the conference program
-Company logo on website
-Company brochures, pens, or other items allowed in the attendees' bags
- Company logo on attendees' bags

Gold Sponsor: \$2,000+

Will receive:
-A free booth in the exhibit area
-Acknowledgement in the opening keynote session
-Acknowledgement on conference signs
-Acknowledgement in program and on website
-Half page ad in the conference program
-Company logo on website
-Company brochures, pens, or other items allowed in the attendees' bags

Silver Sponsor: \$1,000+

Will receive:
-Acknowledgement in the opening keynote session
Acknowledgement on conference signs
-Acknowledgement in program and on website
-Quarter page ad in the conference program
-Company brochures, pens, or other items allowed in the attendees' bags

Bronze Sponsor: \$500+

Will receive:
-Acknowledgement in the opening keynote session
-Acknowledgement in program and on website
-2" X 3 1/2" ad in the conference program
-Company brochures, pens, or other items allowed in the attendees' bags